

News Release FOR IMMEDIATE RELEASE Feb. 23, 2016

## VIPAR Heavy Duty Will Exhibit at 2016 TMC Meeting and Giveaway Five \$100 Gift Cards

Crystal Lake, III. – VIPAR Heavy Duty will exhibit at the 2016 Technology & Maintenance Council (TMC) Annual Meeting, Feb. 29 to March 3 at Music City Center in Nashville, Tennessee. When fleets visit the VIPAR Heavy Duty booth #1417, they will have the opportunity to enter a drawing for the chance to win one of five \$100 gift cards.

Jim Pennig, vice president of business development for VIPAR Heavy Duty says its national fleet program is designed for small, medium and large fleets with a focus on solutions to increase efficiency and enhance maintenance practices.

"Our philosophy is to provide fleets with consistent parts and pricing," explained Pennig. "We know that keeping trucks running at all times is the goal of every fleet operator. That's why we provide parts and service solutions coast to coast across the U.S., Canada, Puerto Rico and Mexico."

In addition to the network's heavy duty knowledge and experience, Pennig says fleets appreciate VIPAR's easy-to-use web-based tools and leading technology solutions that help increase efficiency and reduce fleet costs.

TMC is America's premier technical society for truck equipment technology and maintenance professionals. For more information on TMC and its meeting and exhibition, visit tmc.trucking.org.

To learn more about VIPAR Heavy Duty's national fleet accounts program, visit <a href="www.vipar.com">www.vipar.com</a> or email: <a href="mailto:info@vipar.com">info@vipar.com</a>.